

Damir Muratov

NEVER GIVE UP

2016. Dye-Sublimation on Polyester, Embroidery. $100 \times 130 \text{ cm}$

Today the Soviet era remained deeply in the past for many people, bringing to minds a variety of associtions. Russian artist Damir Muratov from Omsk referred to the positive side of this memory. An ice cream which costed 7 kopeykas, playgrounds with a bunch of creative amusement rides, soda machines, pioneer summer camps — all this became a "brand" of Soviet life. However, the interpretation of these images contained humorous and sometimes even sarcastic essence, used by the artist. With his revision the slogan "Never Give Up" became almost optimistic and triumphat, just replacing one word. Muratov «played» with every artwork in this way, making them mythological and giving a new meaning and sense, created the "parallel Soviet world" which we remembered with only warm feelings.

Damir Muratov was born in 1967 in Tobolsk, Tyumen region. In 1998 graduated from the Arts and Graphics Faculty of the Omsk State Gorky Pedagogical University. He has held exhibitions in 11.12 GALLERY (Moscow), Norilsk Art Gallery (Norilsk), Erarta Museum of Modern Art (St. Peterburg), and had participated in VI Moscow Biennale Of Contemporary Art, Garage Triennial of Russian Contemporary Art and in exhibitions in Saatchi Gallery (London), Tallin Art Hall (Tallin), The State Russian Museum (St. Petersburg), Multimedia Art Museum (Moscow), Garage Museum of Contemporary Art (Moscow), PG Art Gallery (Istanbul), Zahradnik Gallery (Prague).

